DIVYA SAjja

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| summary | Experienced Lead Analytics Consultant with over a decade of expertise in transforming complex data into actionable insights. Skilled in programming and advanced data visualization tools, I specialize in analytical problem-solving and driving data-driven decision-making. Recognized for enhancing team efficiency through strategic vision, direction, and leadership, I have successfully led the implementation of innovative business solutions that align with organizational goals and drive enterprise-wide impact. |
| SKILLS | Programming Skills: SQL,TSQL, MDX, SAS, Python, C, C#, HTML.  RDBMS and Data warehousing: MS SQL Server, Teradata, Oracle  BI Reporting Tools: Tableau, Power BI, SQL Server Reporting Services (SSRS), Crystal Reports, JasperSoft  ETL and Data Integration: SQL Server Integration Services (SSIS), Alteryx.  Advanced Excel and Data modeling : Advanced Excel (Pivot tables, Power Query, Power Pivot), Star Schema, Snowflake Schema, Data normalization.  Methodologies and Collaboration: Agile, Scrum, JIRA, Confluence  Data governance and Quality : Data validation, Data cleansing |
| work history | **Client: WELLS FARGO, NC Oct 2020-Present**  **Role: LEAD ANALYTICS CONSULTANT**   * Led cross-functional collaboration to define project objectives and strategies, ensuring data integrity and accuracy. * Designed and implemented dynamic dashboards, reports, and scorecards, visualizing key metrics through charts, graphs, and infographics. * Provided expert guidance on analytics tools, including SQL, SAS, and Python, to support data analysis projects. * Conducted thorough testing, documentation, and review of Secondary Product Review processes to ensure clear and effective data administration. * Ensured adherence to SLAs by performing data validations and verifying data accuracy, compliance, and functionality. * Performed comprehensive quality assurance checks on datasets to ensure data integrity before analysis and modeling. * Reviewed and processed large data sets from multiple platforms, identifying operational impacts and recommending actions. * Translated complex analytics results into actionable recommendations for stakeholders at all organizational levels. * Automated the generation and distribution of recurring reports, ensuring timely delivery of insights for key performance indicators (KPIs) and business metrics. * Applied experience with Teradata SQL to create optimized queries for reports and dashboards, ensuring efficiency in risk management. * Advised on process improvements and policy recommendations based on data analysis findings. * Coordinated with Compliance, Audit, and Control teams to ensure compliance with regulatory policies and resolve issues. * Mentored junior analysts in best practices for data handling, visualization, and reporting. * Demonstrated strong analytical skills with high attention to detail, meeting deadlines and working effectively in a dynamic environment. * Communicated complex findings clearly, ensuring stakeholders understood insights and actions.   **Client: SMARTDOCS INC APR 2016-SEPT 2020**  **Role: BI DEVELOPER**   * Collaborated with business stakeholders, developers, and production teams to identify business needs and design effective data solutions. * Experienced in data modeling using normalization techniques and building referential integrity constraints. * Created and implemented SQL queries, stored procedures, and data models to extract, validate, and manipulate data for accurate reporting. * Conducted source data analysis, designed data mappings, and extracted bulk data from sources like flat files and Excel. * Developed dynamic SQL-based stored procedures for SSRS reports, incorporating error handling and optimizing existing SQL objects. * Designed and implemented SSRS reports including tabular, matrix, gauge, and dashboard reports to meet business requirements. * Applied query optimization techniques and performance tuning using indexes to improve query execution speed. * Developed data analysis prototypes and visualized reports using Power BI and Power Pivot, including Power View and Power Map. * Utilized Power BI and DAX to create dynamic dashboards and perform data analysis from multiple sources (SQL Server, Excel, etc.). * Designed and developed interactive dashboards, KPI scorecards, and reports for web and mobile platforms based on business needs. * Built, published, and scheduled customized Tableau reports and dashboards; implemented user-level data security with Row-level security. * Developed Tableau visualizations using data blending from multiple sources and created calculated fields, parameters, and action filters. * Worked within Agile, Waterfall, and Scrum methodologies, contributing to projects in fast-paced environments with strong communication skills.   Client: WIPRO TECHNOLOGIES Dec 2013-Mar 2016  Role: SQL BI DEVELOPER,   * Proficient in Microsoft SQL Server (2005/2008/2008 R2), using SQL Server Management Studio for efficient database management. * Developed complex stored procedures, triggers, and handled audit analysis and historical data using SQL and T-SQL. * Elicited business requirements through interviews, surveys, and observations, and created Business Requirement Documents (BRDs) to define and document data requirements. * Developed and maintained ETL processes using SQL Server Integration Services (SSIS) for data extraction, transformation, and loading across different systems. * Utilized SQL Server Business Intelligence Development Studio (BIDS) to design SSIS packages for data transfer and deployment, automating periodic data tasks. * Prepared functional specification documents, tracked change requests, and ensured traceability of business requirements. * Generated test data, validated database functionality, and created SQL queries to verify data integrity based on business requirements. * Designed and developed matrix and tabular reports in SSRS, incorporating drill-down, drill-through, and drop-down menus using T-SQL. * Expertise in transforming complex business logic into efficient database design, utilizing T-SQL, stored procedures, UDFs, and indexed views. * Strong experience with Power BI, creating reports, dashboards, and visualizations by importing data from multiple sources (SQL Server, Excel, Azure SQL DB, etc.). * Developed DAX queries for computed columns and tables, and published Power BI reports for web and mobile access. * Built data analysis prototypes and interactive dashboards using Power BI, Power Pivot, Power View, and Power Map. * Collaborated with the team to troubleshoot and fix defects in reports and ensured the quality of ad-hoc reports using report builder. |
| education | amity university, india ELECTRONICS AND COMMUNICATION ENGINEERING, 2013 |